

## For Immediate Release

December 30th, 2008



**“Share the love this Valentine’s Day and **turn on** young minds to education”**

**Calgary, AB** – This Valentine’s Day why not try a new turn on. Join HYTES (Helping Youth through Educational Scholarships) at their latest fundraiser **Turn On Calgary** and help give kids in the developing world a chance to go to school. This year you can fill your Valentine's Day with romance, sumptuous tapas, sexy drinks and live sultry music all while helping disadvantaged and worthy children around the world get an education. Now an evening like that truly is a turn on!!

HYTES is a local success story -- the Alberta-based charity has been operating for three-and-a-half years and has so far provided almost 250 scholarships in countries such as Guatemala, Kenya, Tanzania, Uganda and Zambia. The group is 100% volunteer-run, and money for scholarships is raised entirely through individual donations and fundraising events like this one. Every cent goes straight to helping kids in the developing world empower themselves, their families and their communities through education.

So, why not attend **Turn On Calgary** this Valentine’s Day and help turn on kids in the developing world to education. The event will be held at Hotel Arts and their chefs are working on a superb menu featuring chef attended food stations. Desserts will be created by renowned Pastry Chef Karine Moulina using fair trade organic chocolate donated by La Siembra Co-operative. And if that’s not enough to wet your appetite, super cool jazz band "Round Midnight" will be performing live throughout the evening. There will also be a silent auction with some fantastic Valentine’s Day items up for bid.

There is simply no better way to share the love this Valentine’s Day!

**When:** Valentine’s Day ... February 14<sup>th</sup> 2009

**Where:** Hotel Arts -- 119 - 12th Avenue SW

**How much:** \$125.00 per person or \$1,200.00 for ten tickets

**Why:** To raise funds to pay for kids in the developing world to go to school



**For more information or for media requests call:**

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[www.hytes.org](http://www.hytes.org) or [www.turnoncalgary.org](http://www.turnoncalgary.org)